

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 10/663,015 Confirmation No.: 1737  
Applicant : Polly Stecyk  
Filing Date : September 15, 2003  
Title : PASSIVE ENFORCEMENT METHOD FOR MEDIA RATINGS  
Group Art Unit : 4115  
Examiner : Junior O Mendoza  
Docket No. : 705397.53  
Customer No. : 34313

**AMENDMENT AND RESPONSE**

Mail Stop AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This paper is filed in response to the Office Action mailed on October 17, 2007.

Amendments to the specification begin on page 2.

Amendments to the claims are provided in a listing of the claims, which begins on page 4.

Remarks begin on page 14 of this paper.